

You can be a vital part of this celebration and movement.

Please give generously to help produce this inspiring drama – a flagship for a whole fleet of campaigns and educational initiatives. Your gift will enable us to spark people’s imaginations, speak to their hearts and minds and inspire them do something about the millions of people enslaved today.

Much of the groundwork for *African Snow* has already been laid. CMS needs to raise £100,000 to ensure the story of *African Snow* is told and the conscience of our nation is captured again. Please complete the enclosed card and send it in with a gift to this effort. Remember, you can make the most of your contribution by filling out the Gift Aid portion of the card as well.

Whatever you contribute will help fight slavery by maximizing the impact of *African Snow* across the UK and beyond.

Your generosity is appreciated because, in this case, the play truly is the thing.

Yours Sincerely,



Tim Dakin, General Secretary



PS. Visit www.africansnow.com for more information. Remember your gift will help capture the conscience of our nation on behalf of the world’s 20 million slaves. Thank you so much.



CMS PRESENTS
AFRICAN SNOW

**“The play’s the thing
Wherein I’ll catch the conscience...”**

Hamlet. Act ii. Sc. 2.



Registered Charity Number: 220297

You may recall that Shakespeare's *Hamlet* used a play to "catch the conscience" of one man, the King.

CMS is poised to capture the conscience of a NATION. And you can play a part.

When CMS was founded over 200 years ago, there were four million slaves in the world.

But by 2007, there will be a staggering 20 million, including bonded labourers, child soldiers and women sex slaves.

Anti-slavery is part of CMS heritage. William Wilberforce, one of our founders, was motivated by his Christian faith to campaign successfully for the abolition of slavery.

Now it's time to replicate that extra-ordinary achievement by acting on the same conviction that moved Wilberforce.

On behalf of the millions still in slavery we have an unprecedented opportunity. We want to bring the issue of slavery in all its modern forms to the forefront of the national conscience, in a way that will not only raise awareness of the problem, but move people to action.

How will we do so? Through a powerful play called *African Snow*.

Set in the 19th century, *African Snow* portrays the Gospel in action through the eyes of black abolitionist Olaudah Equiano and British slave trader – and author of *Amazing Grace* – John Newton.

Written by award-winning playwright Murray Watts and performed by the renowned Riding Lights Theatre Company, *African Snow* will be staged in former slave trade cities like Liverpool, Bristol, and London, to mark the 200th anniversary of Britain's abolition of the human trade in 2007.

African Snow isn't just a play about the past; it illuminates the current injustices of slavery in the world. While *African Snow* portrays a dark side of humanity, it also highlights the hope for change that the Gospel provides.

In fact, one of the most exciting aspects of *African Snow* is that participants in the play will be descendants from both sides of the historical slave-divide.

The collaboration of African and British actors and contributors is itself an extraordinary testimony of the forgiveness and reconciliation made possible through faith in Christ.

Why use a play to communicate this message? Just as Jesus used parables to provoke people, the story of *African Snow* will rouse viewers from all sorts of backgrounds to act on behalf of the millions who still suffer the terrible abuses of slavery.

As *African Snow* tours the country, it will be accompanied by programmes for churches and schools in order to reach whole communities and help restart a movement against slavery.

With all of the national activity planned around the anniversary of the Abolition of Slavery, we want to see *African Snow* spearhead a national effort to fight slavery in all its forms.

